

OctoberTour 2021	Federal	Greek Revival	Victorian	Craftsman	Colonial
Sponsor Benefit Summary	\$6,000 +	\$4,000	\$2,000	\$1,000	\$500
NAME OR LOGO ON EVENT TICKETS	X				
NAME OR LOGO ON EVENT INVITATION	X				
NAME OR LOGO ON EVENT POSTERS	X	X			
OPPORTUNITY FOR AD INSIDE BOOKLET	1/2 page	1/4 page			
LOGO ON EVENT BOOKLETS	X	X	X	X	X
YEAR ROUND LOGO ON OT & HSF WEBSITE W/LINK	X	X	X	X	X
LOGO ON HSF E-BLASTS & SOCIAL MEDIA (8500+ SUBSCRIBERS AND FOLLOWERS)	X	X	X	X	X

ON –SITE BENEFITS

INCLUSION ON SPONSOR SLIDE-SHOW	X	X	X	X	X
BOOTH SPACE ON BANK STREET AVAILABLE	X	X	X	X	

HOSPITALITY BENEFITS

COMPLIMENTARY TICKETS TO OCTOBERTOUR	8	6	4	2	1
COMPLIMENTARY TICKETS TO PATRONS’ PARTY	8	6	4	2	1
COMPLIMENTARY TICKETS TO PATRONS’ PORCH	8	6	4	2	1
COMPLIMENTARY TICKETS TO THE GHOST GUILD PRESENTATION	4	2			

Sponsorship Commitment Deadline: **August 1, 2021** (to guarantee inclusion in all marketing materials)

Contact Leah Campion with questions: events@historicalsalisbury.org or cell: 704-640-6362