



## OctoberTour

### Restoration and Design Expo Information

#### Event Information

OctoberTour, held in Salisbury, North Carolina is the signature annual event of the Historic Salisbury Foundation. In addition to both in-person and virtual tours of homes, live music, on-street food truck café and children's activities, this year's 46<sup>th</sup> Annual OctoberTour will introduce the OctoberTour Restoration and Design Expo. The Expo will feature products and services specific to residential and renovation and restoration projects.

#### Date of Event

Saturday, October 9, 2021, from 10:00 am to 5:30 pm

Sunday, October 10, 2021, from noon to 5:30 pm

Note: Vendors may choose to participate Saturday only or both days.

#### OctoberTour Attendance

October Tour draws over 1,200 attendees for the two-day historic home tour, with a majority participating on Saturday. Tour attendees will pick up their tickets at the Historic Salisbury Station inside the Restoration and Design Expo Hall and will have full access to the entire show as part of their tour ticket. In addition, individual tickets for exclusive access to the Restoration and Design Expo will also be available for those who wish to enjoy the Expo without also participating in the tour of homes.

## Restoration and Design Expo Vendor Info

### Types of Vendors

Contractors, designers, suppliers, and professionals who provide goods or services for residential renovation/restoration projects are encouraged to register for this expo. These include but are not limited to the following:

Designers: architects, engineers, interior designers (including kitchen and bath designers), landscape architects

Contractors: general contractors, painters, masons, landscapers, plumbing, mechanical and electrical contractors, flooring, walls, and finish contractors, hard tile contractors, wood workers, craftsmen

Suppliers and Professionals: windows and doors, millwork and casework, custom cabinetry and countertops, wall finishes (paint, wallpaper), hard tile, textiles, rugs, fireplace inserts and accessories, appliances, plumbing fixtures, lighting and electrical fixtures, waterproofing and insulation, pavers and masonry products, yard décor, portrait artists, genealogical and archival professionals

If you do not see your service or product on the above list, please email Diane Young at [dianeyoung96@gmail.com](mailto:dianeyoung96@gmail.com) to inquire about participation.

The **OctoberTour Restoration and Design Expo** is limited to the first forty vendors who register!

### Registration Fee

Historic Salisbury Foundation member: \$150 Saturday only, \$185 both days

Non-member: \$185 Saturday only, \$220 both days

Not a member? You have the opportunity to join when completing the Vendor Registration Form for this event!

**Please Note: The registration fee is non-refundable.**

### Registration Includes:

- ✚ Physical setup and provisions
  - One ten by ten booth space
  - Eight-foot table with full-length tablecloth
  - Two folding chairs

- One box lunch (additional box lunches available for purchase, must be pre-ordered)
- Water and light snacks throughout the day
- ✚ Promotional Exposure
  - All (1200 +/-) ticketed attendees to walk through the space.
  - Business/company name listed in printed tour brochure with phone number and website link.
  - Inclusion in Expo list of Vendors on the OctoberTour website
  - Social media marketing leading up to the event sharing the link to the list of vendors.

### **Setup/Breakdown**

Setup: Vendors will set up on Friday, October 8 from 1:00 pm to 5:00 pm and again on Saturday, October 9 from 8:30 am to 9:30 am. All vendors must be in place and fully set up by 10:00 am on Saturday, October 9.

Breakdown: Vendors who are participating Saturday only will break down on Saturday, October 9 beginning at 5:30 pm. Breakdown must be completed by 6:30 pm on that day. Vendors who are participating both days will break down on Sunday, October 10 beginning at 5:30 pm. Breakdown must be completed by 6:30 pm on that day.

**Please Note: Vendor breakdown cannot begin until 5:30 pm.**

Please email Diane Young at [dianeyoung96@gmail.com](mailto:dianeyoung96@gmail.com) with any questions or for additional information.